

ROTARY CLUB RESOURCE GUIDE

WEBSITE RESOURCES		
NAME/LINK	DESCRIPTION	AUDIENCE
Rotary District 5030 Website	Rotary District 5030 that can be used in promoting Rotary and membership. It provides information about district events, clubs, committees district grants, and other helpful resources and documents It also lists the current district level leadership positions for membership, grants, and other helpful resources.	Rotary members and public
List of Guest Speakers for Club Meetings	This is a link to a list of vetted speakers that can be used by clubs for potential guest speakers at club meetings and programs.	Club presidents, program chairs.
DacDb Database	This link to the DacDb district database provides a listing of all clubs and current members within District 5030 as well as club member listings. <i>Only authorized users that are current members are allowed access to this database and it is to be used strictly for Rotary business and not used for any other purpose.</i> Contact your club admin for gaining access.	Rotary members
myRotary.org	Personalized Rotary International (RI) website for easy access to RI resources. Here you can find membership and foundation reports, access the Learning Center, RI grant resources, RI brand center and other helpful resources. Requires registration as a current Rotary member.	Rotary members
Rotary International Learning Center	This site offers a rich library of online courses for all levels of club leadership and members. Requires a registered personal account on myRotary.org.	Rotary members
RYLA Northwest	This website is the main information source for RYLA (the Rotary Youth Leadership Award conference). RYLA is an intensive leadership experience organized by Rotary clubs and districts where you develop your skills as a leader while having fun and making connections.	Rotary members
District Grants	This website is a portal for information about District Grants as well as a link to Global Grants. It provides critical resources and knowledge to help clubs and Rotary members write compelling and successful grants that comply with district and RI grant requirements.	Rotary members

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Rotary Zones 26 & 27	This website is the information source for Rotary Zones 26 & 27 consist of 30 Rotary Districts located in the western United States and Canada. The primary focus of Zones 26 & 27 is to support the work being done by our 30 Districts, representing more than 1700 clubs and 67,000 Rotary members.	Rotary members
End Polio	This website is the information source for Rotary's initiative for ending polio. It provides resources and knowledge around the campaign to end polio in the world, and to help inform and motivate around this worthy cause.	Rotary members
Malaria Partners International	This website provides information around Rotary's partner program with Malaria Partners International and its mission to eradicate the malaria disease from the world.	Rotary members

PUBLICATIONS		
NAME/LINK	DESCRIPTION	AUDIENCE
Strengthening Your Membership	This guide explains the process of creating a membership development plan and provides strategies and tools you can use to attract and engage new members.	Club presidents and membership committees, and district membership chairs
Introducing New Members to Rotary	Utilize this guide to develop a process for engaging new members from the start by helping them get involved, connecting them with a mentor, and by pacing the learning over time.	Club leadership
Be A Vibrant Club	A quick guide for clubs with strategies for enhancing your club's structure, activities, and even culture.	Club leadership
Connect for Good	Eight-page guide shows how to get involved and connect with Rotary.	Rotary members
Rotary Basics	This comprehensive guide to all things Rotary covers everything from how Rotary began to how you can optimize your membership experience.	Rotary members

RI LEARNING CENTER (ONLINE COURSES) – REQUIRES LOGIN ACCESS TO MYROTARY.ORG		
NAME/LINK	DESCRIPTION	AUDIENCE
Leading Change	Learn the basics of change management, including how to succeed in leading change, how to assess people's readiness to make changes, how to plan for change, and how to respond to any resistance.	Rotary members
Essentials of Understanding Conflict	Learn the essentials of how to understand, manage, and resolve conflict.	Rotary members

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Preventing and Addressing Harassment	Take this course to learn how you can create a harassment- free environment in your club.	Rotary members
Rotary Basics	Meet members around the world, watch videos, deepen your understanding of Rotary, and test your Rotary knowledge in this course. While designed for new members, it's a good refresher for long-time members.	Rotary members
Club Membership Committee Basics	Learn more about your responsibilities in developing your club's strategic membership plan to attract and engage members.	Rotary members committee members
Your Membership Plan	Create a step-by-step plan to strengthen your membership and keep your club vibrant and relevant.	Rotary members
Best Practices for Engaging Members	Is your club losing more members than it's gaining? It's time to get serious about engaging members.	Rotary members
Kick-start Your New Member Orientation	Are new members leaving within a year or two? Learn how to better connect with them and help them get involved from the start.	Rotary members
Practicing Flexibility and Innovation	If you find that your club's rules are preventing members from getting the experience they want from Rotary, try changing them.	Rotary members
Building a Diverse Club	A diverse club reflects the make-up of its community, has a greater impact, and is more attractive to prospective members.	Rotary members
Online Membership Leads	What's all this talk about membership leads? This course will clear up the mystery behind these online leads.	Rotary members
Is Your Club Healthy?	Take this course to help your club stay valuable to your members and your community.	Rotary members
Strategies for Attracting New Members	Are guests of your club not interested in joining? Learn how to improve the club experience to make it attractive to visitors.	Rotary members
Develop a Speech	Learn how to organize a speech that leaves a lasting impression on your audience.	Rotary members
Deliver a Speech	Explore and practice the effect your voice and body language can have when giving a speech.	Rotary members

TOOLS		
NAME/LINK	DESCRIPTION	AUDIENCE
Club Planning Assistant	Answer questions about your club and get links to specific resources to address your club's challenges.	Rotary members
Membership Best Practices Discussion Group	This discussion group provides a forum for leaders at all levels to share best practices for recruiting, attracting, engaging, and retaining current and prospective members.	Rotary members
Rotary Club Health Check	This resource helps club leaders pinpoint opportunities for growth and prescribes resources to help remedy problem areas.	Club leaders

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Membership Assessment Tools	Learn how to evaluate and improve your membership development plan with these tools, complete with sample surveys and information on organizing new clubs, recruiting and retaining members.	Rotary members
Customizable Rotary Club Brochure	In this template, clubs can upload their own photos, edit text, list dates of upcoming events, and share member testimonials.	Prospective members
How to Delegate Your Online Access	As a club or district officer, you can temporarily delegate your level of access in My Rotary to another member for assistance in managing Rotary business online.	Club and District leaders

RESOURCES		
NAME/LINK	DESCRIPTION	AUDIENCE
Guide to Corporate Membership	This guide describes the benefits of corporate membership and how to use it in your club.	Rotary members
Guide to Passport Clubs	This guide explains how passport clubs work, the benefits they offer, and how clubs can get started. It also includes different models, structures, a template that can be used when connecting with local businesses and organizations about this opportunity, and sample bylaws.	Rotary members
Rotary Club Models	Find examples of various club types linked, model descriptions, and their target demographics	Rotary members
Club Membership Committee Checklist	Keep your membership committee on track with this checklist covering assessments, attraction, and engagement initiatives.	Rotary members
Engaging Young Professionals Toolkit	This online toolkit can help clubs connect with Young Professionals by first understanding them. Topics included are characteristics of your audience, your club's culture, ideas for outreach and engagement, and the long-term benefits of becoming a Rotarian.	Rotary members
State of Rotary's Membership power point	Understand the current State of Rotary's Membership: how we got here, who is joining, who is leaving and the opportunities that exist to strengthen membership.	Rotary members
"Discover Rotary" Power Point	Show this presentation at prospective member or other events to introduce Rotary to the public. It covers Rotary's values, history, and the benefits of membership.	Prospective members
Understanding Membership Reports: Getting Started	This guide lists each membership report available, explains the information it provides, and steps on how to find them.	Rotary members
Creating a Positive Experience for Prospective Members	Find tips and ideas for connecting with prospective members, and what you can do to ensure they have a positive experience.	Rotary members

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Proposing New Members	Best practices for proposing new members to your club.	Rotary members
How to Manage Club Membership Leads	Step-by-step directions for using the Membership Leads database to track and manage member leads at the club level.	Club leaders
Strategic Planning Guide	Use this guide and worksheet to help develop a vision, goals, and measurements for your strategic plan.	Club and district leaders

WEBINARS		
NAME/LINK	DESCRIPTION	AUDIENCE
Courageous Leadership	Using stories of transformation from Rotary and in their professional careers, hear trainers Louisa Horne and Doug Logan outline strategies for clubs on creating a vibrant membership experience.	Rotary members
Membership Models for the Future of Rotary	Associate and corporate memberships, passport, satellite, and hybrid clubs: these are just some of the innovative, flexible models that clubs have designed recently. Panelists on this webinar discuss the challenges, benefits, and lessons of designing a club experience that works for every member	Rotary members
Building New Clubs Together	This webinar will be helpful if you believe that adding a new Rotary club in your community will broaden your capacity for service, think a satellite club may allow more prospective members to engage with Rotary, or want tips on how to charter a Rotaract club, or encourage Rotaractors to start their own clubs.	Rotary members
Hot, Warm, and Cold Leads: Engaging Your Prospective Members (Club Level)	Rotary volunteers and staff share best practices in communicating with prospective members, ensuring their Rotary experience is positive, and managing and admitting them through the Membership Leads platform.	Club leaders
First Impressions Matter webinar: The Membership Experience	Find out what happens when Rotarians use every interaction to engage, educate, and inspire fellow Rotarians and the community. Moderated by Jennifer Jones, Past Rotary Vice President.	Rotary members
Revitalize + Rethink Your Rotary Club: Crafting Your Member Experience	Learn ways your club can create an engaging and rewarding member experience by embracing new rules and flexibility options your members.	Rotary members

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WEBINARS		
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We Are Rotary: Advancing Women as Leaders	Less than 25 percent of Rotary's members around the world are women, and women are underrepresented in leadership positions at every level. Watch this presentation to learn the benefits of being a diverse, equitable, and inclusive organization and the barriers that women face when they consider leadership positions.	Rotary members
State of Membership Webinar	Watch to see updates on how we got here, who's joining, who's leaving, and opportunities for us to all make membership a top priority.	Rotary members
Connect with the Online Rotary World	People are embracing new ways to connect using technology — smartphones, webcams, and the internet. Learn from a panel of experts who are leading their clubs and districts in the move to virtual connection.	Rotary members

Please reach out to Tom Leonidas, District 5030 Learning Facilitator, at tom@leonidas-wa.org for questions regarding this resource guide.