
2024 District Learning Symposium

Building Vibrant Clubs

The District Learning Symposium provides an opportunity for all Rotarians and club leaders to develop leadership skills and refine strategies on building an impactful and vibrant club in our community. All Rotarians who accept a club leadership position or are actively engaged in club activities are encouraged to attend the District Learning Symposium.

Click Here to Register or
Scan QR Code



<https://forms.office.com/r/ANucUiA51P>

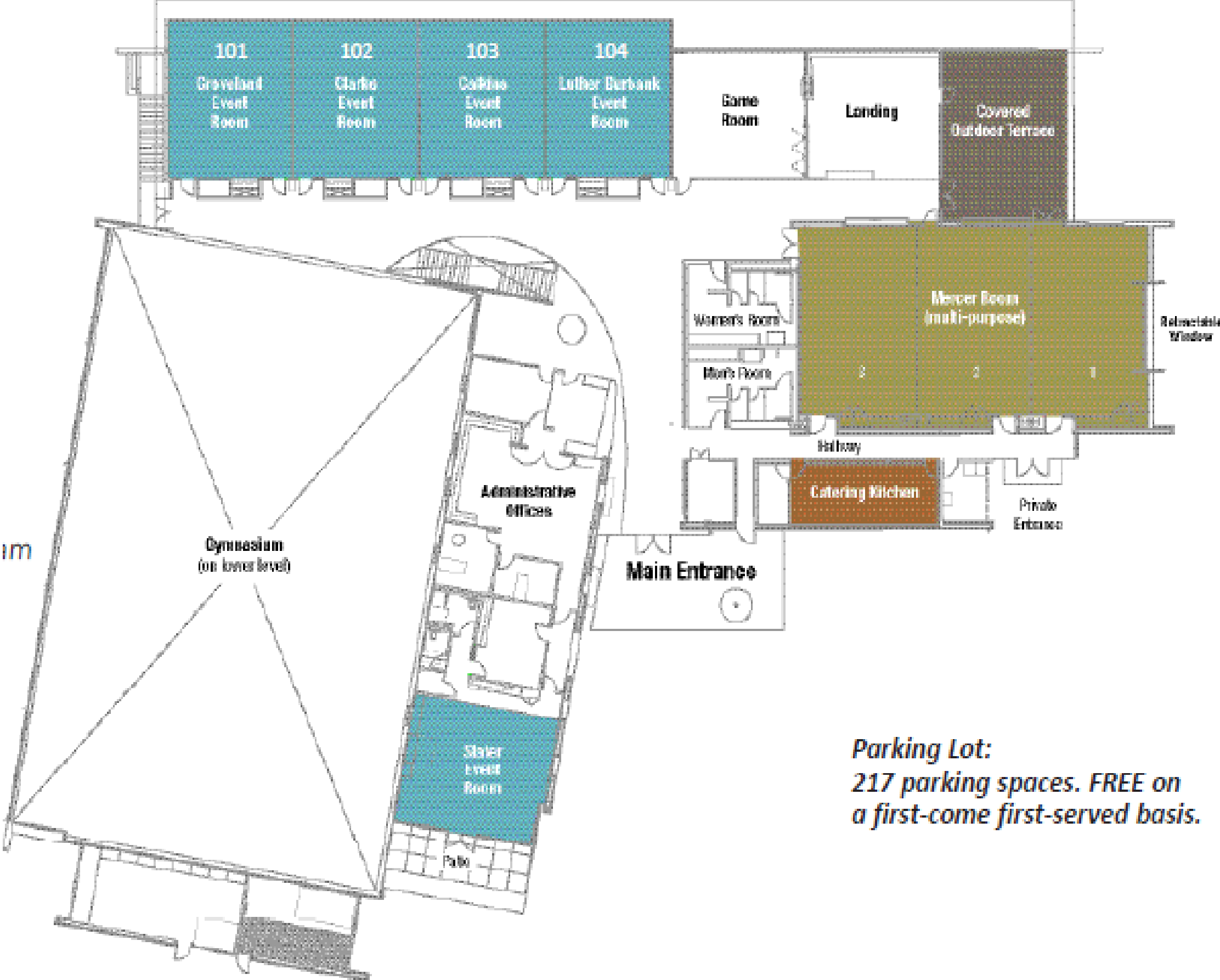


SATURDAY, APRIL 27, 2024, 8:30 AM - 1:00 PM - MERCER ISLAND COMMUNITY & EVENT CENTER

Schedule

- **8:30 AM - 9:00 am**
Mercer Room 2 | Check In + Continental Breakfast
- **9:00 AM - 10:15 AM**
Mercer Room 1 | Membership
Mercer Room 3 | TRF + Global Grants Workshop
Calkins Room 103 | Public Image Workshop
Luther Burbank Room 104 | AG Training Workshop
- **10:15 am - 10:40 AM**
The Landing | Networking/Refreshments
- **10:40 AM - 12:00 PM**
Mercer Room 1 | Building A Better Club Meeting
Mercer Room 3 | TRF + District Grants Workshop
Calkins Room 103 | Club Communication Tools Workshop
Luther Burbank Room 104 | Club Treasurer & Secretary Roles
- **12:00 PM - 1:00 PM**
The Landing + Covered Terrace | Closing + Networking

Facility Map



Parking Lot:
217 parking spaces. FREE on a first-come first-served basis.

Club Building Track

- **Membership.** Tim Leahy, District 5030 Membership Chair
This presentation and workshop will provide an overview of current membership trends nationally and within District 5030. We will use the workshop to focus not only on growing new membership, but also on membership retention. This discussion oriented workshop will provide a forum for all to exchange the best ideas from clubs and our district.
- **Public Image.** Chris Nakea, Public Image Chair, Cathy Gibson
Promoting your club and its activities is a critical part of having a healthy club and communicating with a wide range of existing and potential members across a wide demographic. This hands-on workshop will provide insight on marketing and public image tools available from Rotary, as well as how to develop and maintain a robust social media presence.
- **Building A Better Club Meeting.** Miguel Torres
Club meetings, programs and activities of a club are key to having a healthy, impactful club that attract new members and retains existing members. This workshop will provide insights, ideas and tools to help clubs have great programs, best practices in running club meetings,

Foundation Track

- **TRF + Global Grants.** Kathleen Davis, Tressa Kentner

This training will provide an overview of how to leverage club dollars with matching global grants when doing a service project. Attendees will learn the steps to create global grants and the application process. A total of two members must attend Global and/or District Grant training in order for the club to qualify for matching grants. Tressa Kenter, Chair of International Service Committee, will share tips on securing partners for grants. There will be a session during the break for you to share your service project and look for other clubs with which to partner.

- **TRF + District Grants.** Cathy Burnell, Annette Grimm

This workshop will provide an overview of the integral role of The Rotary Foundation and how your funds are leveraged to provide a multiplier effect when applying for a district grant to support local club service projects. A total of two members must attend Global and/or District Grant training in order for the club to qualify for matching grants. Note: this training is different than the global grant training. There will be a session during the break for you to share your service project and look for other clubs with which to partner.

Club Operations Track

- **Club Communication Tools.** Kay Cook, District DACdb Trainer & Support
This hands-on workshop offers learning primarily in how to administer and leverage Rotary's DacDb as a communication and club administration tool, and the importance of using it for record keeping and tie-in to Rotary International. The session will also review some third-party tools that can be used for club marketing and communications. This workshop requires you to bring a laptop or tablet computer.
- **Club Treasurer & Secretary Roles.** Facilitator to be determined
The club treasurer and club secretary roles are important in terms of required record keeping and reporting for club documents and finances. Both roles include managing legal and financial risk for the club. This combined session covering both roles, will focus on the key elements and best practices, as well as Rotary International and District requirements.
- **Assistant Governor Role.** Rachele Bouchand, District Governor-Elect
This workshop will outline the roles, responsibilities and expectations of assistant governors who represent the District Governor. This session will provide AG's with opportunities to build strong and cohesive connections with and between clubs within our District 5030.

Information

Symposium Information

- **Bring Your Own Device.** The Public Image and Communication t\Tools sessions are workshops that require attendees to bring their own laptop or tablet computer.
- **WiFi Access.** The facility provides free WiFi access.
- **Food & Beverage.** A continental breakfast consisting of bagels, cream cheese spread, coffee and individually bottled water will be provided.
- **Parking.** Free parking is available at the facility.

Additional Learning Resources

- **RI Learning Center.** Located at www.myrotary.org, has a number of high-value online courses.
- **District 5030 Resources.** Several helpful club and grants resources, videos and tools are available at www.district5030.org under the Resources tab.